

WITHINGS Subprocessors

In order to provide its Products and Services, Withings uses subprocessors who may process personal data relating to the users. Withings has signed processing agreements with all of the subcontractors listed below and makes sure they implement organizational and technical measures that comply with the provisions of GDPR.

HOSTING			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
BSO	France	No international transfer (data hosted within the EEA)	Hosting <i>Hosting of WITHINGS infrastructures</i>
WITHINGS	France	No international transfer (data hosted within the EEA)	<i>Hosting and managed services</i> Security page

BACKUPS			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
GCS (Google Cloud Storage)	European Economic Area	No international transfer (data hosted within the EEA)	Backup <i>Backups are encrypted before being sent to GCS in order to strengthen the confidentiality of personal data.</i>

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CUSTOMER SUPPORT			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
Zendesk	European Economic Area	No international transfer (data hosted in the European Economic Area)	CRM <i>Provides a more efficient customer relationship management</i>
TELUS International	Philippines	Standard Contractual Clauses	Customer Support <i>Helps manage customer relationship</i>
Playvox	USA	Standard Contractual Clauses	Customer Support <i>Quality assessment of Customer Support agents</i>

COMMUNICATION			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
Mailgun	European Economic Area	No international transfer (data hosted within the EEA)	Sending emails <i>Allows to send emails to users</i>
Mailchimp	European Economic Area	No international transfer (data hosted within the EEA)	Sending emails (backup solution) <i>Allows to send emails to users</i>
Twilio	USA	Data Privacy Framework	Sending SMS <i>Sending SMS to use 2FA</i>

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MARKETING			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
Google Ads	World	Standard Contractual Clauses	Marketing communications <i>Allows us to present you online ads adapted to your profile</i>
Meta	USA	Data Privacy Framework	
Criteo	European Economic Area	No international transfer (data hosted within the EEA)	
TikTok	USA	Standard Contractual Clauses	
Youtube	World	Standard Contractual Clauses	

LOGISTICS			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
Dimotrans	France	No international transfer (data hosted within the EEA)	Logistics <i>Allows delivery of products in Europe</i>

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Logistech	USA	Data Privacy Framework	Logistics <i>Allows delivery of products in the USA</i>
Revers.io	The Netherlands	No international transfer (data hosted within the EEA)	After-sales services <i>Facilitate management of product returns</i>
Shipup	Belgium	No international transfer (data hosted within the EEA)	Logistics <i>Improve customer experience during transport</i>

PAYMENT			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and Performed task
Klarna	Ireland (users in Europe) USA (users in Northern America)	No international transfer (data hosted within the EEA for European users)	Payment on WITHINGS website <i>Payment management</i>
BrainTree	USA	Binding Corporate Rules	Payment on WITHINGS website <i>Payment management</i>
Signifyd	USA	Data Privacy Framework	Payment on WITHINGS website <i>Fight against fraud</i>

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OTHERS			
Subcontractor	Storage place	Mechanism allowing international data transfer	Service provided and <i>Performed task</i>
[US Only] HeartBeat Health	USA	No international transfer (only for American users)	Medical advice <i>Validation of the first ECG recorded with the Scan Watch</i> <i>Review of the ECG by a cardiologist for Cardio Check-up feature</i>
[EU Only] DPV Analytics	Germany	No international transfer (only for EU users)	Medical advice <i>Review of the ECG by a cardiologist for Cardio Check-up feature</i>
Google - Vertex AI	Europe	No international transfer (data processed within the EEA)	AI platform <i>Offer a better understanding of the insights.</i> <i>Enable to chat with a conversational agent</i>