

Version dated March 4, 2026

Cookies and other trackers policy

In order to provide you the best user experience, Withings uses technologies such as cookies and other tracking technologies, which process personal data relating to you. Withings is aware that these technologies may raise some questions, especially regarding your privacy. This Policy explains how these technologies work, what Withings uses them for, and how you can manage your preferences.

What are cookies and how do they work?

A cookie is a small file stored by a server on a user's terminal (computer, mobile phone, etc.) and associated with a web domain (i.e. in most cases related to all pages of a single website). This file is automatically sent back for future contacts with the same domain.

If you have accepted the use of cookies, next time you visit a website your browser will read the cookies stored on your terminal and send back some information, such as, for example, the date of your last visit.

We use cookies to offer you a better user experience. They may, for example, enable us to save your browsing preferences or keep items in your shopping cart for your next visit. Other cookies are used to ensure that the pages you visit are functioning properly.

Moreover, cookies can be set up by a third party or by Withings. Third party cookies can be managed through the Didomi console which can be displayed by clicking on the "Set cookies" link at the bottom of every web page of this website.

You can find the listing of the cookies at the bottom of this page.

To learn more about cookies and how they work, please visit [this website](#).

What other tracking technologies are used?

We use the term "other trackers" to refer to technologies that are not cookies that we use on our websites and on our mobile application (Withings App) for similar purposes. We therefore refer to "cookies and other trackers" to encompass all the technologies used.

These other trackers are tools that enable us to better understand your use of our services, and in particular our mobile app. By enabling us to track your navigation within the app, these technologies help us to carry out debugging operations, or to simplify the use of the app.

As with cookies, some other trackers we use are developed by our teams to best meet their needs and continue to offer you an optimal experience. We also use cookies developed by trusted partners.

Why do we use these different categories of cookies and other trackers?

Cookies and other trackers have multiple functionalities, enabling us to achieve different objectives. To simplify your reading, we have grouped them together according to their purpose:

Essential cookies and other trackers necessary to operate our websites or app: They enable us to provide you with the features you need to use our websites and applications. They are used to log you into

your Withings account, send you notifications via the application, or secure your payments. These cookies and other trackers are essential for the use of our websites and applications, and they are enabled by default because your consent is not required for their use. They cannot be disabled because they are necessary to ensure the proper functioning of our websites and applications. If you do not want these cookies and trackers to be used, unfortunately you will not be able to use our sites and applications.

Analytical/Performance cookies and other trackers: These enable us to collect information about the traffic and performance of our websites and applications. For example, we use them to find out the total number of visits, the pages most often consulted, and your path through a site or our application.

By accepting this category of cookies and other trackers, you enable us to better understand your use of our sites and applications, to improve their ergonomics, and also to resolve potential bugs.

By refusing the use of these cookies and other trackers, your use of our sites and applications will not be analyzed by our services.

Functionality cookies: These cookies are used to improve and personalize the functionality of the website. If you do not accept these cookies, some or all of these services may not function properly.

Marketing/Personalized advertising cookies and other trackers: These identify the browser and device you use to browse the Internet. They can be used to provide anonymous demographic data, profile your interests, track the purchasing journey between our sites and our partners and offer you relevant advertising based on these interests. They may be placed on our website by our services or by our advertising partners.

By accepting this category of cookies and other trackers, you will be able to benefit from advertisements better adapted to your profile on our websites, and you authorize us to share this information with advertising partners. Withings may share pseudonymized identification data (such as hashed email addresses) with its partners to improve conversion measurement and targeting.

By refusing the use of these cookies and other trackers, you will continue to receive advertisements on our websites, but the content will not always be relevant to you.

Geolocation cookies: With your acceptance, your location may be used.

How can you manage your cookies and other trackers preferences?

You can customize your preferences for cookies and other trackers at any time. Apart from essential cookies and other trackers that you cannot refuse, you can choose which categories of cookies you wish to enable or disable.

By visiting the Withings website

- On your first visit

The cookies and other trackers management banner should appear automatically when you visit a Withings website. This banner gives you information about our use of cookies and other trackers, and allows you to manage your preferences as follows:

- By clicking on "**Agree and close**", you consent to the use of all cookies and other trackers.
- By clicking on "**Learn more**", a list of the different categories shown above appears. You can select the categories for which you give your consent by clicking on the associated checkbox. Only these cookies and other trackers will then be used.
- By clicking on "**Continue without agreeing**", you will continue your browsing experience with only the cookies and other trackers that are essential.

You cannot close the cookie management banner without expressing your choice.

Your cookies preferences are kept for 6 months and you can modify them at any time by clicking on the "Set Cookies" link in the footer of each webpage.

- On your next visits

Each Withings website allows you to modify your choices regarding cookies and trackers at any time. To do this, click on the "Set cookies" icon in the footer of the webpage. The cookies and other trackers management banner will appear, allowing you to modify your preferences as described above.

Setting up your web browser

You can review the options available for cookie management from your browser, such as basic functionality, website enhancement, personalization and advertising. Depending on your browser, there are different ways of disabling cookies, but in general this can be found under Tools or Options. You can also consult your browser's Help menu. In addition to managing cookies, browsers allow you to control similar tools, such as "flash" cookies, by activating the browser's privacy mode. Withings uses third-party advertising to promote its products both on withings.com and elsewhere on the web. You can opt out of certain targeting cookies on the site of the third parties to which they belong. For more information on cookies, please refer to our list of cookies. Please note that disabling all cookies may affect your browsing experience on Withings websites.

Contact

If you have any questions or complaints about Withings' management of cookies and other trackers, you can contact us by sending an e-mail to privacy@withings.com or by mail to the following address:

Withings SAS
DPO
2 rue Maurice Hartmann
92130 Issy-les-Moulineaux, France

For further information about Withings' handling of your personal data, please refer to our [Privacy Policy](#).

List of cookies and other trackers

Here is the list of cookies and other trackers used on websites and the app managed by Withings. It is updated regularly.

For technical reasons, certain third-party cookies can no longer be deleted once they have been placed on your browser. However, you can rest assured that your choices are always taken into account. Cookies that are no longer relevant are not used when you change your choices via our cookie banner.

Withings.com (<https://withings.com/>)

Source	Name	Supplier	Domain	Purpose	Type	Duration
Shop	__kla_id	Klavio	.withings.com	Targeting purposes	Targeting Ads	13 months
Shop	__Secure-ENID	Google	.google.com			

Source	Name	Supplier	Domain	Purpose	Type	Duration
				Targeting purposes to display relevant and personalized advertising content	Targeting Ads	13 months
Shop	__Secure-ROLLOUT_TOKEN	Youtube	.youtube.com	Unknown	Targeting Ads	6 months
Shop	_aw_master_id	withings	.withings.com	Manage third party cookies	Essential	13 months
Shop	_clck	Microsoft	.withings.com	Store a unique user ID	Performance & Functionality	1 year
Shop	_clsk	Microsoft	.withings.com	Store and combine pageviews by a user into a single session recording.	Performance & Functionality	1 day
Shop	_derived_epik	Pinterest	.withings.com	Placed by the Pinterest tag when a match is identified when no cookies are present, such as enhanced match.	Targeting Ads	1 year
Shop	_epik	Pinterest	.withings.com	Track visits	Targeting Ads	1 year
Shop	_fbp	Facebook	.withings.com	Track visits	Targeting Ads	3 months
Shop	_fbc	Facebook	.withings.com	Track visits	Targeting Ads	13 months
Shop	_ga	Google Analytics	.withings.com	Perform analytics	Performance	13 months
Shop	_ga_88THBZ43PV	Google Analytics	.withings.com	Perform analytics	Performance	13 months
Shop	_ga_BW1WZD42RQ	Google Analytics	.withings.com	Perform analytics	Performance	13 months
Shop	_ga_BY6EQKF0Y1	Google Analytics	.withings.com	Perform analytics	Performance & Geolocation	13 months

Source	Name	Supplier	Domain	Purpose	Type	Duration
Shop	_gcl_au	Google	.withings.com	Track conversion	Targeting Ads	3 months
Shop	_gcl_aw	Google	.withings.com	To provide ad delivery or retargeting	Targeting Ads	3 months
Shop	_gcl_gs	Google	.withings.com	Track conversion	Targeting Ads	3 months
Shop	_gcl_dc	Google	.withings.com	Track conversion	Targeting Ads	3 months
Shop	_nb_sp_cookie	Northbeam	.withings.com	Perform analytics	Performance	1 year
Shop	_nb_sp_id.43ad	Northbeam	www.withings.com	Perform analytics	Performance	1 year
Shop	_nb_sp_ses.43ad	Northbeam	www.withings.com	Perform analytics	Performance	1 year
Shop	_pin_unauth	Pinterest	.withings.com	To store the user's usage history	Performance	1 day
Shop	_ScCbts	Snapchat	.withings.com	This cookie is associated with Snapchat and is used for targeted advertising.	Targeting Ads	6 days
Shop	_scid	Snapchat	.withings.com	Cookie associated with Snapchat. Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	Targeting Ads	1 year
Shop	_scid_r	Snapchat	.withings.com	This cookie is associated with Snapchat and is used to identify	Targeting Ads	1 year

Source	Name	Supplier	Domain	Purpose	Type	Duration
				visitors across different domains.		
Shop	_ttp	TikTok	.withings.com	To track and analyze the effectiveness of advertising campaigns	Performance	13 months
Shop	_ttp	TikTok	.tiktok.com	To track and analyze the effectiveness of advertising campaigns	Performance	13 months
Shop	_tt_enable_cookie	TikTok	.withings.com	Used by TikTok to identify a visitor	Performance	13 months
Shop	_uetmsclkid	Bing	.withings.com	To store performed actions on the website	Targeting Ads	Session
Shop	_uetsid	Bing	.withings.com	Track visits	Targeting Ads	1 day
Shop	_uetvid	Bing	.withings.com	Track visits	Targeting Ads	13 months
Shop	ABTasty	AB Tasty	.withings.com	Track visits	Performance & Functionality	13 months
Shop	ABTasty_1483055	AB Tasty	www.withings.com	Track visits	Performance & Functionality	13 months
Shop	ABTastySession	AB Tasty	.withings.com	Track visits	Performance & Functionality	30 minutes
Shop	AEC	Google	.google.com	Detect fraud	Performance	6 months
Shop	ANONCHK	Microsoft	.c.clarity.ms	Indicates whether MUID is transferred to ANID a cookie used for advertising. Clarity doesn't use ANID and so	Targeting Ads & Functionality	10 minutes

Source	Name	Supplier	Domain	Purpose	Type	Duration
				this is always set to 0.		
Shop	ar_debug	Google	.doubleclick.net	Track visits	Targeting Ads	1 month
Shop	ar_debug	Google	measurement-api.criteo.com	Track visits	Targeting Ads	1 month
Shop	BWSESSION	Withings	www.withings.com	Track visits	Targeting Ads	Session
Shop	CLID	Microsoft	www.clarity.ms	Identifies the first-time Clarity saw this user on any site using Clarity.	Targeting Ads & Functionality	1 year
Shop	cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	1 week
Shop	cto_bundle	Criteo	.criteo.com	Provide web features	Targeting Ads	13 months
Shop	cto_bundle	Withings	.withings.com	Provide web features	Targeting Ads	13 months
Shop	dicbo_id	Outbrain	www.withings.com	Collects statistics concerning the visitors' use of the website	Performance	1 day
Shop	didomi_token	Didomi	.withings.com	Track cookies consent	Essential	1 year
Shop	euconsent-v2	Withings	.withings.com	Cookie consent	Essential	1 year
Shop	FPGSID	Google	.withings.com	Track visits	Performance	30 minutes
Shop	FPAU	Google	.withings.com	Track visits	Performance	3 months
Shop	FPID	Google	.withings.com	Track visits	Performance	13 months
Shop	FPLC	Google	.withings.com	Track visits	Performance	1 day
Shop	gtm_auth	Google	.withings.com	These cookies collect analytical data about site usage.	Performance	Session
Shop	gtm_debug	Google	.withings.com	Track visits	Performance	Session
Shop	gtm_preview	Google	.withings.com	Track visits	Performance	Session
Shop	IDE	Google	.doubleclick.net	Show ads		

Source	Name	Supplier	Domain	Purpose	Type	Duration
					Targeting Ads	13 months
Shop	MR	Microsoft	.c.clarity.ms	Indicates whether to refresh MUID	Targeting Ads & Functionality	1 week
Shop	MR	Microsoft	.bat.bing.com	Indicates whether to refresh MUID	Targeting Ads	1 week
Shop	MR	Microsoft	.c.bing.com	Indicates whether to refresh MUID	Targeting Ads	1 week
Shop	MSPTC	Microsoft	.bat.bing.com	Allows to serve relevant advertisements to visitors	Targeting Ads	13 months
Shop	MUID	Microsoft	.bing.com	Used for advertising site analytics and other operational purposes.	Targeting Ads	13 months
Shop	MUID	Microsoft	.clarity.ms	Used for advertising site analytics and other operational purposes.	Targeting Ads & Functionality	13 months
Shop	NID	Google	.google.com	To provide payment feature	Essential	6 months
Shop	ns_af	Withings	www.withings.com	Prevent malicious activities	Essential	Session
Shop	obuid	Outbrain	.outbrain.com	Used for tracking user actions such as pages visited clicks on recommendations and personalized advertising	Targeting Ads	3 months
Shop	outbrain_cid	Outbrain	.withings.com	Track visits	Targeting Ads	1 month
Shop	PHPSESSID	Withings	.shop2.withings.com	Necessary to buy items	Essential	2 days
Shop	receive-cookie-deprecation	Criteo	.criteo.com	Perform analytics	Targeting Ads	13 months
Shop	receive-cookie-deprecation	Google	.doubleclick.net	Perform analytics		6 months

Source	Name	Supplier	Domain	Purpose	Type	Duration
					Targeting Ads	
Shop	rl_anonymous_id	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_group_id	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_group_trait	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_page_init_referrer	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_page_init_referring_domain	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_session	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_trait	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	rl_user_id	Withings	.withings.com	Perform analytics	Performance	1 year
Shop	SM	Microsoft	.c.clarity.ms	Used in synchronizing the MUID across Microsoft domains.	Targeting Ads & Functionality	Session
Shop	SRM_B	Microsoft	.c.bing.com	Identifies unique web browsers visiting Microsoft sites.	Targeting Ads	13 months
Shop	store	Withings	.withings.com	Website management	Essential	1 year
Shop	test_cookie	Google	.doubleclick.net	to determine if the website visitor's browser supports cookies	Targeting Ads	1 day
Shop	ttclid	TikTok	.withings.com	Track visits	Targeting Ads	30 days
Shop	ttcsid	TikTok	.withings.com	Track visits	Targeting Ads	30 days
Shop	ttcsid_C97EE6RC77U9N0P974CG	TikTok	.withings.com	Track visits	Targeting Ads	30 days
Shop	uid	Criteo	.criteo.com	Perform analytics	Targeting Ads	13 months
Shop	VISITOR_INFO1_LIVE	Youtube	.youtube.com	to provide ad delivery or retargeting store and track a visitor's identity	Targeting Ads	6 months

Source	Name	Supplier	Domain	Purpose	Type	Duration
				Store and track interaction.		
Shop	VISITOR_PRIVACY_METADATA	Youtube	.youtube.com	Store your consent	Essential	6 months
Shop	vUUID_3978	Withings	.withings.com	Cookies management	Essential	1 day
Shop	wi_sessionprod	Withings	.www.withings.com	Track session	Essential	1 month
Shop	withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 week
Shop	YSC	Youtube	.youtube.com	Store and track interaction.	Performance	Session

Withings Developer (<http://developer.withings.com/>)

Name	Supplier	Domain	Purpose	Type	Duration	Origin
_ga	Google Analytics	.withings.com	Perform analytics	Marketing	13 months	Third-party
_ga_L4292TNEN4	Google Analytics	.withings.com	Perform analytics	Marketing	13 months	Third-party
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	1 week	Internal
cookieconsent_social	Withings	.withings.com	Cookies management	Essential	1 week	Internal
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	1 week	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 week	Internal

Withings Developer Dashboard (<https://developer.withings.com/dashboard/>)

Name	Supplier	Domain	Purpose	Type	Duration	Origin
_ga	Google Analytics	.withings.com	Perform analytics	Analytics	13 months	Internal
_ga_7GDS6CPP7K	Google Analytics	.withings.com	Perform analytics	Analytics	13 months	Internal
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	Session	Internal
cookieconsent_social	Withings	.withings.com	Cookies management	Essential	Session	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	Session	Internal
current_path_login	Withings	.withings.com	Cookies management	Essential	Session	Internal
session_is_verified	Withings	.withings.com	Session management	Essential	1 week	Internal
session_key	Withings	.withings.com	Session management	Essential	1 week	Internal
url_params	Withings	.withings.com	Session management	Essential	Session	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 year	Internal

Account portal (<https://account.withings.com>)

Name	Supplier	Domain	Purpose	Type	Duration	Origin
2fa_token_***	Withings	.withings.com	Session management	Essential	Session	Internal
email	Withings	.withings.com	Session management	Essential	Session	Internal
next_workflow_login	Withings	.withings.com	Manage authentication	Essential	Session	Internal
ns_af	Withings	account.withings.com	Security purpose	Essential	Session	Internal
session_key	Withings	.withings.com	Session cookie	Essential	Session	Internal
signin_authorize_state	Withings	.withings.com	Manage authentication	Essential	Session	Internal
w_uuid	Withings	account.withings.com	Session management	Essential	Session	Internal

Withings Remote Patient Monitoring (<https://care.withings.com/> and <https://care.us.withingsmed.com>)

All cookies used for Withings Account are also used for Withings RPM.

Name	Supplier	Domain	Purpose	Type	Duration	Origin
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	1 year	Internal
cookieconsent_social	Withings	.withings.com	Cookies management	Essential	1 year	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	1 year	Internal
rl_anonymous_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_group_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_group_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referrer	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referring_domain	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_session	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_user_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
session_created	Withings	.withings.com	Session management	Essential	1 hour	Internal
session_key	Withings	.withings.com	Session management	Essential	1 week	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 year	Internal

Withings Web Application (app.withings.com)

All cookies used for Withings Account are also used for Withings Web Application.

Name	Supplier	Domain	Purpose	Type	Duration	Origin
_ga	Google Analytics	.withings.com	Perform analytics	Analytics	13 months	Third-party
_gat	Google Analytics	.withings.com	Perform analytics	Analytics	1 minute	Third-party
_gid	Google Analytics	.withings.com	Perform analytics	Analytics	1 day	Third-party
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	1 year	Internal
cookieconsent_social	Withings	.withings.com		Essential	1 year	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
			Cookies management			
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	1 year	Internal
rl_anonymous_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_group_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_group_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referrer	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referring_domain	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_session	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_user_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
session_key	Withings	.withings.com	Session management	Essential	1 week	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 year	Internal