

Version dated March 14, 2025

Cookie and other trackers policy

In order to provide you the best user experience, Withings uses technologies such as cookies and other tracking technologies, which process personal data relating to you. Withings is aware that these technologies may raise some questions, especially regarding your privacy. This Policy explains how these technologies work, what Withings uses them for, and how you can manage your preferences.

What are cookies and how do they work ?

A cookie is a small file stored by a server on a user's terminal (computer, mobile phone, etc.) and associated with a web domain (i.e. in most cases related to all pages of a single website). This file is automatically sent back for future contacts with the same domain.

If you have accepted the use of cookies, next time you visit a website your browser will read the cookies stored on your terminal and send back some information, such as, for example, the date of your last visit.

We use cookies to offer you a better user experience. They may, for example, enable us to save your browsing preferences or keep items in your shopping cart for your next visit. Other cookies are used to ensure that the pages you visit are functioning properly.

Moreover, cookies can be set up by a third party or by Withings. Third party cookies can be managed through the Didomi console which can be displayed by clicking on the "Set cookies" link at the bottom of every web page of this website.

You can find the listing of the cookies at the bottom of this page.

To learn more about cookies and how they work, please visit [this website](#)

What other tracking technologies are used ?

We use the term "other trackers" to refer to technologies that are not cookies that we use on our websites and on our mobile application (Withings App) for similar purposes. We therefore refer to "cookies and other trackers" to encompass all the technologies used.

These other trackers are tools that enable us to better understand your use of our services, and in particular our mobile app. By enabling us to track your navigation within the app, these technologies help us to carry out debugging operations, or to simplify the use of the app.

As with cookies, some other trackers we use are developed by our teams to best meet their needs and continue to offer you an optimal experience. We also use cookies developed by trusted partners.

Why do we use these different categories of cookies and other trackers ?

Cookies and other trackers have multiple functionalities, enabling us to achieve different objectives. To simplify your reading, we have grouped them together according to their purpose :

- **Essential cookies and other trackers necessary to operate our websites or app:** They enable us to offer you the functionalities you need to use our websites and applications. They are used to connect you

to your Withings account, to send you notifications via the app, or to secure your payments.

These cookies and other trackers are essential to the use of our websites and our app, and cannot be deactivated. We are authorized to use them without your consent. If you do not wish to see these cookies and trackers used, you will unfortunately not be able to use our sites and our application.

- **Analytical/Performance cookies and other trackers::** These enable us to collect information about the traffic and performance of our websites and app. For example, we use them to find out the total number of visits, the pages most often consulted, and your path through a site or our application.
By accepting this category of cookies and other tracers, you enable us to better understand your use of our sites and applications, to improve their ergonomics, and also to resolve potential bugs.
By refusing the use of these cookies and other trackers, your use of our sites and applications will not be analyzed by our services.
- **Functionality cookies::** These cookies are used to improve and personalize the functionality of the website. They may be activated by our teams, or by third parties whose services are used on our website pages. If you do not accept these cookies, some or all of these services may not function properly.
- **Marketing/Personalized advertising cookies and other trackers:** These are used by our Social Team to enable them to track the use of integrated social network functionalities. For example, we use them to enable you to share pages from our websites on social networks accessible on our websites or app, or to watch YouTube videos on our websites.
By accepting this category of cookies and other trackers, you can more easily use the functionalities offered by the social networks and make your navigation between our websites and social networks more fluid.
If you refuse the use of these cookies and other trackers, you will not be able to view certain video content on our websites or share it on social networks.
- **Geolocation cookies:** With your acceptance, your location may be used.

How can you manage your cookies and other trackers preferences ?

You can customize your preferences for cookies and other trackers at any time. Apart from essential cookies and other trackers that you cannot refuse, you can choose which categories of cookies you wish to enable or disable.

By visiting a Withings website.

- **On your first visit.**
The cookies and other trackers management banner should appear automatically when you visit a Withings website. This banner gives you information about our use of cookies and other trackers, and allows you to manage your preferences as follows:
 - By clicking on "**Agree and close**", you consent to the use of all cookies and other trackers.
 - By clicking on "**Learn more**", a list of the different categories shown above appears. You can select the categories for which you give your consent by clicking on the associated checkbox. Only these cookies and other trackers will then be used.
 - By clicking on "**Continue without agreeing**", you will continue your browsing experience with only the cookies and other trackers that are essential.

You cannot close the cookie management banner without expressing your choice.

Your cookies preferences are kept for 6 months and you can modify them at any time by clicking on the “Set Cookies” link in the footer of each webpage.

- **On your next visits.**

Each Withings website allows you to modify your choices regarding cookies and trackers at any time. To do this, click on the "Cookies setting" / "Cookies management" icon at the bottom of the webpage. The cookies and other trackers management banner will appear, allowing you to modify your preferences as described above.

Setting up your web browser

You can review the options available for cookie management from your browser, such as basic functionality, website enhancement, personalization and advertising. Depending on your browser, there are different ways of disabling cookies, but in general this can be found under Tools or Options. You can also consult your browser's Help menu. In addition to managing cookies, browsers allow you to control similar tools, such as "flash" cookies, by activating the browser's privacy mode. Withings uses third-party advertising to promote its products both on withings.com and elsewhere on the web. You can opt out of certain targeting cookies on the site of the third parties to which they belong. For more information on cookies, please refer to our list of cookies. Please note that disabling all cookies may affect your browsing experience on Withings websites.

Contact

If you have any questions or complaints about Withings' management of cookies and other trackers, you can contact us by sending an e-mail to privacy@withings.com or by mail to the following address: Withings SAS DPO

2 rue Maurice Hartmann

92130 Issy-les-Moulineaux, France.

For further information about Withings' handling of your personal data, please refer to our [Privacy Policy](#)

List of cookies and other trackers

Here is the list of cookies and other trackers used on websites and the app managed by Withings. It is updated regularly.

Withings.com <http://withings.com/>

Name	Supplier	Domain	Purpose	Type	Duration	Origin
__Secure-ENID	Google	.google.com	Targeting purposes to display relevant and personalized advertising content	Targeting Ads	13 months	Third-party
_clk	Microsoft	.withings.com	Store a unique user ID	Performance, Functionality	1 year	Internal
_clsk	Microsoft	.withings.com	Store and combine	Performance, Functionality	1 day	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
			pageviews by a user into a single session recording			
_fbp	Facebook	.withings.com	Track visits	Targeting Ads	3 months	Internal
_ga	Google Analytics	.withings.com	Perform analytics	Performance	13 months	Internal
_ga_BW1WZD42RQ	Google Analytics	.withings.com	Perform analytics	Performance	13 months	Internal
_ga_BY6EQKF0Y1	Google Analytics	.withings.com	Perform analytics	Performance, Geolocation	13 months	Internal
_gcl_aud	Google	.withings.com	Track conversion	Targeting Ads	3 months	Internal
_uetid	Bing	.withings.com	Track visits	Targeting Ads	1 day	Internal
_uetvid	Bing	.withings.com	Track visits	Targeting Ads	13 months	Internal
ABTasty	AB Tasty	.withings.com	Track visits	Performance, Functionality	13 months	Internal
ABTastySession	AB Tasty	.withings.com	Track visits	Performance, Functionality	30 minutes	Internal
AEC	Google	.google.com	Detect fraud	Performance	6 months	Third-party
ANONCHK	Microsoft	.c.clarity.ms	Indicates whether MUID is transferred to ANID	Targeting Ads, Functionality	10 minutes	Third-party
ar_debug	Google	.doubleclick.net	Track visits	Targeting Ads	1 month	Third-party
BWSESSION	Withings	www.withings.com	Track visits	Targeting Ads	Session	Internal
CLID	Microsoft	www.clarity.ms	Identifies the first-time Clarity saw this user	Targeting Ads, Functionality	1 year	Third-party
cto_bundle	Criteo	.criteo.com	Provide web features	Targeting Ads	13 months	Third-party
cto_bundle	Withings	.withings.com				Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
			Provide web features	Targeting Ads	13 months	
didomi_token	Didomi	.withings.com	Track cookies consent	Essential	1 year	Internal
euconsent-v2	Withings	.withings.com	Cookie consent	Essential	1 year	Internal
FPGSID	Google	.withings.com	Track visits	Performance	30 minutes	Internal
FPID	Google	.withings.com	Track visits	Performance	13 months	Internal
FPLC	Google	.withings.com	Track visits	Performance	1 day	Internal
IDE	Google	.doubleclick.net	Show ads	Targeting Ads	13 months	Third-party
MR	Microsoft	.c.clarity.ms	Indicates whether to refresh MUID	Targeting Ads, Functionality	1 week	Third-party
MR	Microsoft	.bat.bing.com	Indicates whether to refresh MUID	Targeting Ads	1 week	Third-party
MR	Microsoft	.c.bing.com	Indicates whether to refresh MUID	Targeting Ads	1 week	Third-party
MSPTC	Microsoft	.bat.bing.com	Allows to serve relevant advertisements	Targeting Ads	13 months	Third-party
MUID	Microsoft	.bing.com	Used for advertising, site analytics, and other purposes	Targeting Ads	13 months	Third-party
MUID	Microsoft	.clarity.ms	Used for advertising, site analytics, and other purposes	Targeting Ads, Functionality	13 months	Third-party
NID	Google	.google.com	To provide payment feature	Essential	6 months	Third-party
ns_af	Withings	www.withings.com	Prevent malicious activities	Essential	Session	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
obuid	Outbrain	.outbrain.com	Track user actions for ads	Targeting Ads	3 months	Third-party
PHPSESSID	Withings	.shop2.withings.com	Necessary to buy items	Essential	2 days	Internal
receive-cookie-deprecation	Criteo	.criteo.com	Perform analytics	Targeting Ads	13 months	Third-party
receive-cookie-deprecation	Google	.doubleclick.net	Perform analytics	Targeting Ads	6 months	Third-party
rl_anonymous_id	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_group_id	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_group_trait	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_page_init_referrer	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_page_init_referring_domain	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_session	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_trait	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
rl_user_id	Withings	.withings.com	Perform analytics	Performance	1 year	Internal
SM	Microsoft	.c.clarity.ms	Used in synchronizing the MUID across Microsoft domains	Targeting Ads, Functionality	Session	Third-party
SRM_B	Microsoft	.c.bing.com	Identifies unique web browsers visiting Microsoft sites	Targeting Ads	13 months	Third-party
test_cookie	Google	.doubleclick.net	Check if browser supports cookies	Targeting Ads	1 day	Third-party
uid	Criteo	.criteo.com				

Name	Supplier	Domain	Purpose	Type	Duration	Origin
			Perform analytics	Targeting Ads	13 months	Third-party
VISITOR_INFO1_LIVE	Youtube	.youtube.com	Ad delivery, visitor tracking	Targeting Ads	6 months	Third-party
VISITOR_PRIVACY_METADATA	Youtube	.youtube.com	Store consent	Essential	6 months	Third-party
YSC	Youtube	.youtube.com	Store and track interaction	Performance	Session	Third-party
__Secure-ROLLOUT_TOKEN	Youtube	.youtube.com	Unknown	Targeting Ads	6 months	Third-party
wi_sessionprod	Withings	.withings.com	Track session	Essential	1 month	Internal

Withings Health Solutions <http://withingshealthsolutions.com/>

Name	Company	Objective	Storage duration	Category of cookie
__cf_bm	Cloudflare	Read and filter requests from bots	1 hour	Internal / Analytics
_ga	Google Analytics	Perform analytics	13 months	Internal / Analytics
_ga_PNPB2TXVNT	Google Analytics	Perform analytics	13 months	Internal / Analytics
_gcl_au	Google Analytics	Perform analytics	3 months	Internal / Analytics
_mkto_trk	Marketo	Perform analytics	13 months	Internal / Marketing
AnalyticsSyncHistory	Linkedin	Store and track visits across websites	1 month	Third-party / Marketing
bcookie	Linkedin	Store browser details	1 year	Third-party / Marketing
didomi_token	Didomi	Track cookies consent	1 year	Internal / Essential
euconsent-v2	Withings	Cookie consent	1 year	Internal / Essential
li_gc	Linkedin	Store cookie consent preferences	6 months	Third-party / Marketing
li_sugr	Linkedin	Store and track a visitor's identity	3 months	Third-party / Marketing
lisc	Linkedin	Provide load balancing functionality	1 day	

Name	Company	Objective	Storage duration	Category of cookie
				Third-party / Marketing
NID	Google	Provide ad delivery or retargeting, store user preferences	6 months	Third-party / Marketing
test_cookie	Google	Determine if the website visitor's browser supports cookies	14 minutes	Third-party / Functional
UserMatchHistory	Linkedin	Provide ad delivery or retargeting	1 month	Third-party / Marketing

Withings Developer <http://developer.withings.com/>

Name	Company	Objective	Storage duration	Category of cookie
_ga	Google Analytics	Perform analytics	13 months	Third-party / Marketing
_ga_L4292TNEN4	Google Analytics	Perform analytics	13 months	Third-party / Marketing
cookieconsent_advertising	Withings	Cookies management	1 week	Internal / Essential
cookieconsent_social	Withings	Cookies management	1 week	Internal / Essential
cookieconsent_statistics	Withings	Cookies management	1 week	Internal / Essential
withings_cookieconsent_dismissed	Withings	Cookies management	1 week	Internal / Essential

Withings Developer Dashboard <https://developer.withings.com/dashboard/>

Name	Supplier	Domain	Purpose	Type	Duration	Origin
_ga	Google Analytics	.withings.com	Perform analytics	Analytics	13 months	Internal
_ga_7GDS6CPP7K	Google Analytics	.withings.com	Perform analytics	Analytics	13 months	Internal
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	Session	Internal
cookieconsent_social	Withings	.withings.com	Cookies management	Essential	Session	Internal
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	Session	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
current_path_login	Withings	.withings.com	Cookies management	Essential	Session	Internal
session_is_verified	Withings	.withings.com	Session management	Essential	1 week	Internal
session_key	Withings	.withings.com	Session management	Essential	1 week	Internal
url_params	Withings	.withings.com	Session management	Essential	Session	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 year	Internal

Account portal <https://account.withings.com/>

Name	Supplier	Domain	Purpose	Type	Duration	Origin
2fa_token_***	Withings	.withings.com	Session management	Essential	Session	Internal
email	Withings	.withings.com	Session management	Essential	Session	Internal
next_workflow_login	Withings	.withings.com	Manage authentication	Essential	Session	Internal
ns_af	Withings	account.withings.com	Security purpose	Essential	Session	Internal
session_key	Withings	.withings.com	Session cookie	Essential	Session	Internal
signin_authorize_state	Withings	.withings.com	Manage authentication	Essential	Session	Internal
w_uuid	Withings	account.withings.com	Session management	Essential	Session	Internal

Withings Remote Patient Monitoring <https://care.withings.com/> et <https://care.us.withingsmed.com>

All cookies used for Withings Account are also used for Withings RPM.

Name	Supplier	Domain	Purpose	Type	Duration	Origin
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	1 year	Internal
cookieconsent_social	Withings	.withings.com	Cookies management	Essential	1 year	Internal
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	1 year	Internal
rl_anonymous_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
rl_group_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_group_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referrer	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referring_domain	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_session	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_user_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
session_created	Withings	.withings.com	Session management	Essential	1 hour	Internal
session_key	Withings	.withings.com	Session management	Essential	1 week	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 year	Internal

Withings Web Application app.withings.com

All cookies used for Withings Account are also used for Withings Web Application.

Name	Supplier	Domain	Purpose	Type	Duration	Origin
_ga	Google Analytics	.withings.com	Perform analytics	Analytics	13 months	Tiers
_gat	Google Analytics	.withings.com	Perform analytics	Analytics	1 minute	Tiers
_gid	Google Analytics	.withings.com	Perform analytics	Analytics	1 day	Tiers
cookieconsent_statistics	Withings	.withings.com	Cookies management	Essential	1 year	Internal
cookieconsent_social	Withings	.withings.com	Cookies management	Essential	1 year	Internal
cookieconsent_advertising	Withings	.withings.com	Cookies management	Essential	1 year	Internal
rl_anonymous_id	Withings	.withings.com		Analytics	1 year	Internal

Name	Supplier	Domain	Purpose	Type	Duration	Origin
			Perform analytics			
rl_group_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_group_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referrer	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_page_init_referring_domain	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_session	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_trait	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
rl_user_id	Withings	.withings.com	Perform analytics	Analytics	1 year	Internal
session_key	Withings	.withings.com	Session management	Essential	1 week	Internal
withings_cookieconsent_dismissed	Withings	.withings.com	Cookies management	Essential	1 year	Internal