

Version dated March 10, 2021

Cookies

Do you want to browse our website thanks to a personalized user experience? The policy below is intended to help you understand how cookies work and make an informed choice. These cookies only work on our website and do not concern navigation on our applications, including in browser version.

By clicking on **"Accept selected"**, you consent to the use of the selected cookies.

By clicking on **"Accept all & close"**, you consent to the use of site essential cookies, personalization and analysis cookies, social media cookies and marketing cookies.

If you continue to browse withings.com without indicating your preferences and your browser preferences accept cookies, we will consider this to be acceptance of our use of essential cookies, which are essential for browsing the site.

[Click here to personalize your cookie preferences on withings.com.](#)

What are cookies and how do they work?

Cookies are files that are sent to and stored in the master folder of your browser by the websites you visit. Next time you visit the site, your browser will read the cookie and relay the anonymous information back to the website, for example the date of your last visit if it was less than 3 months ago. To learn more about these technologies and how they work, please see e.g. allaboutcookies.org.

Categories of cookies

We use cookie technology for various purposes, that can be sorted in these four categories:

- **Essential website cookies:** These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies, essential services, like shopping baskets or e-billing, cannot be provided.
- **Analytical & customisation cookies:** These cookies collect information about how visitors use our website, for instance which pages visitors go to most often or where do they encounter error messages. They also help to monitor the website performance.
- **Social Media cookies:** These cookies are used by social networking services to track the use of their embedded features. They enable you to share pages from this site on social networks or even stream YouTube videos that are related to our products directly on withings.com.
- **Marketing cookies:** These cookies are used to deliver adverts more relevant to you and your interests. They might be set through our site by Withings or our advertising partners.

How can I manage cookies?

[Click here to personalize your cookie preferences on withings.com.](#) The browser can be used to manage cookies relating to basic functions, site improvement, personalization and advertising. Different browsers use different ways to disable cookies, but they are usually found under a Tools or Options menu. You can also consult the browser's help menu. In addition to cookie management, browsers usually let you control files

similar to cookies, for example Local Shared Objects, e.g. by enabling the browser's privacy mode. Withings uses third-party vendor-managed advertising cookies to promote its products both on withings.com and elsewhere on the web. You may be able to opt-out from certain third party managed advertising cookies through third party cookie management sites. Disabling cookies altogether may affect your experience on withings.com.

How long do we keep the information?

It depends based on the type of cookies. Session cookies expire when you close the browser. Persistent cookies, including Local Shared Objects ("Flash cookies"), have typical expiration dates ranging from two (2) to twenty-four (24) months.

If you have additional questions, please contact us by writing to: privacy@withings.com

List of cookies

Here is the list of cookies used on withings.com. It will be updated frequently.

Company	Domain	Type	Expiration
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Withings	withings.com	Essential	Session
Google Analytics	google.com	Analytical	3 months
Google Tag Manager	google.com	Analytical	3 months
Hotjar	hotjar.com	Analytical	3 months
AB Tasty	hotjar.com	Analytical	3 months
Qubit	qubit.com	Analytical	3 months
Withings	withings.com	Analytical	3 months
Facebook	facebook.com	Social Media	3 months
Youtube	youtube.com	Social Media	3 months
Adroll	d.adroll.com	Marketing	3 months
AppNexus	adxn.com	Marketing	3 months
Bidswitch	bidswitch.net	Marketing	3 months
CasaleMedia	casalemedia.com	Marketing	3 months
DoubleClick (Google)	doubleclick.net	Marketing	3 months
Facebook	facebook.com	Marketing	3 months
Google Ads	google.com	Marketing	3 months
OpenX	openx.net	Marketing	3 months
Outbrain	outbrain.com	Marketing	3 months
PubMatic	pubmatic.com	Marketing	3 months
Rubicon Project	rubiconproject.com	Marketing	3 months
Taboola	taboola.com	Marketing	3 months
Teads	teads.tv	Marketing	3 months
TripleLift	3lift.com	Marketing	3 months
Verizon Media	advertising.com	Marketing	3 months
Xaxis	tiqcdn.com	Marketing	3 months
Yahoo	yahoo.com	Marketing	3 months