

Version dated November 4, 2020

Cookies

If you navigate on withings.com and your browser settings accept cookies, we consider this as acceptance of our use of essential website cookies.

What are cookies and how do they work?

Cookies are small files that are sent to and stored in your computer by the websites you visit. Cookies are stored in your browser's file directory. Next time you visit the site, your browser will read the cookie and relay the information back to the website or element that originally set the cookie. To learn more about these technologies and how they work, please see e.g. allaboutcookies.org.

Categories of cookies

We use cookie technology for various purposes, that can be sorted in these four categories:

- **Essential website cookies:** These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies essential services, like shopping baskets or e-billing, cannot be provided.
- **Analytical & customisation cookies:** These cookies collect information about how visitors use a website, for instance which pages visitors go to most often or where do they encounter error messages. They also help to monitor the website performance.
- **Social Media cookies:** These cookies are used by social networking services to track the use of their embedded features.
They enable you to share pages from this site on social networks or even stream YouTube videos that are related to our products directly on withings.com.
- **Marketing cookies:** These cookies are used to deliver adverts more relevant to you and your interests. They might be set through our site by Withings or our advertising partners.

How can I manage cookies?

[Click here to personalize your cookie preferences on withings.com](#). The browser can be used to manage cookies relating to basic functions, site improvement, personalization and advertising. Different browsers use different ways to disable cookies, but they are usually found under a Tools or Options menu. You can also consult the browser's help menu. In addition to cookie management, browsers usually let you control files similar to cookies, for example Local Shared Objects, e.g. by enabling the browser's privacy mode. Withings uses third-party vendor-managed advertising cookies to promote its products both on withings.com and elsewhere on the web. You may be able to opt-out from certain third party managed advertising cookies through third party cookie management sites.

For more information about cookies, please review our current [cookie list](#).

Disabling cookies altogether may affect your experience on withings.com.

How long do we keep the information?

It depends based on the type of cookies. Session cookies expire when you close the browser. Persistent cookies, including Local Shared Objects ("Flash cookies"), have typical expiration dates ranging from two (2) to twenty-four (24) months.

If you have additional questions, please contact us by writing to: legal@withings.com

List of cookies

Here is the list of cookies used on withings.com. It will be updated frequently.

Company	Domain	Type	Expiration
-----	-----		
Withings	withings.com	Essential	Session
Google Analytics	google.com	Analytical	24 months
Google Tag Manager	google.com	Analytical	13 months
Hotjar	hotjar.com	Analytical	12 months
Qubit	qubit.com	Analytical	12 months
Withings	withings.com	Analytical	24 months
Facebook	facebook.com	Social Media	3 months
Youtube	youtube.com	Social Media	24 months
Adroll	d.adroll.com	Marketing	12 months
AppNexus	adnxs.com	Marketing	3 months
Bidswitch	bidswitch.net	Marketing	12 months
CasaleMedia	casalemedia.com	Marketing	12 months
DoubleClick (Google)	doubleclick.net	Marketing	12 months
Facebook	facebook.com	Marketing	3 months
Google Ads	google.com	Marketing	3 months
OpenX	openx.net	Marketing	12 months
Outbrain	outbrain.com	Marketing	3 months
Pubmatic	pubmatic.com	Marketing	3 months
Rubicon Project	rubiconproject.com	Marketing	12 months
Taboola	taboola.com	Marketing	12 months
Teads	teads.tv	Marketing	12 months
TripleLift	3lift.com	Marketing	3 months
Verizon Media	advertising.com	Marketing	12 months
Xaxis	tiqcdn.com	Marketing	12 months
Yahoo	yahoo.com	Marketing	12 months