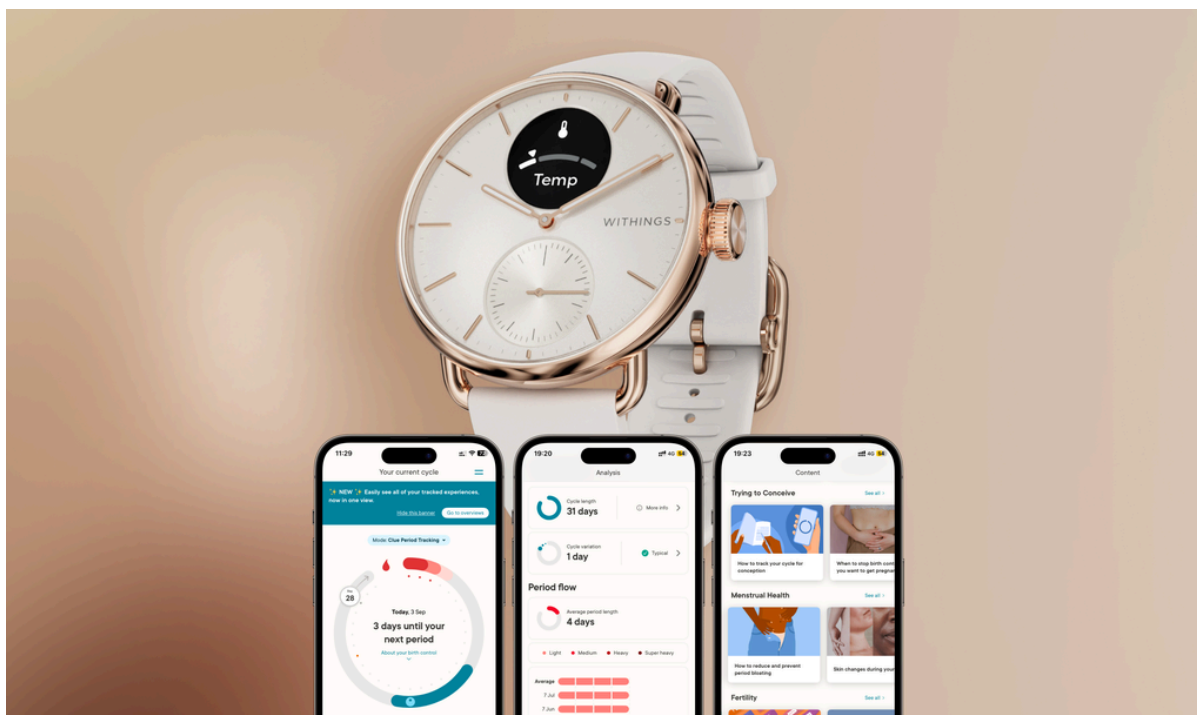




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Withings and Clue join forces to empower women to better understand their health

UNDER EMBARGO UNTIL 22 SEPTEMBER 2025 00:01 CEST



Boston, United States. Berlin, Germany - 22/09/2025. *Clue, the #1 women-led period and cycle tracker, and Withings, a pioneer and global leader in connected health, are joining forces to empower women to regain control of their health. This new partnership sees the integration of health data from Withings ScanWatch 2 with Clue Plus to provide a more connected view of health and cycle data.*

To mark the launch, they are offering a special bundle on [Withings.com](https://www.withings.com): ScanWatch 2 + a 1-year subscription to Clue Plus, Clue's premium app experience, at a reduced price of \$379.95 (75% off the annual Clue Plus membership).

The Withings ScanWatch 2 monitors 35 key health parameters, supporting energy levels, sleep quality, stress regulation, and cardiovascular health with a medical-grade ECG — and uniquely measures core body temperature through an advanced heat-flux sensor, going beyond surface skin readings. It combines the clinical precision of a health monitor with the timeless design of an analog watch.



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Thanks to its rechargeable battery, which lasts up to 35 days, it provides women with essential insights into how their bodies evolve day and night, especially during cycles and hormonal changes.

Clue Plus unlocks personalized cycle tracking, deeper analysis, advanced predictions, hormone insights, and features designed for pregnancy, perimenopause, and more. It also provides extended 12-month forecasting and expert-backed guidance from clinicians to help users turn their cycle into a powerful tool to discover patterns, stay on top of changes, and make informed health decisions.

Giving women a more connected view of their health

For too long, women's health has been viewed through the lens of male physiology. Clinical research now shows that hormonal fluctuations have a profound impact on day-to-day well-being—from cycle phases to pregnancy to perimenopause.

This partnership aims to give every woman a better picture of their health by combining Clue's easy, accurate cycle tracking with the everyday health insights from the ScanWatch 2 smartwatch. The integration provides users with a more complete picture of sleep, temperature, heart health, stress, and energy levels - giving women a more robust view of how their health changes with hormonal shifts during the cycle.



"Partnering with Withings was a natural step for us.

Our two brands have a strong commitment to women's health empowerment. We are aligned on science-based health tracking, with strict data privacy and compliance with CE and FDA medical-grade standards—ensuring women feel safe and supported in managing their menstrual health. "

Rhiannon White, CEO, Clue



"We are excited to partner with Clue to provide women worldwide a better view of their health—combining Clue's powerful cycle insights with ScanWatch's 24/7 health tracking to empower women to better understand the impact of cycles, pregnancy, and (peri)menopause on sleep, stress regulation, metabolism, cardiovascular health."

Aline Criton, Chief Medical Officer, Withings



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Clue Plus and ScanWatch 2: Supporting Women in every context

Together, ScanWatch 2 and Clue Plus offer women a better understanding of their bodies and the impact of hormonal fluctuations on their health and well-being. ScanWatch 2 continuously tracks key data, day and night, which can change during the cycle or during certain phases such as pregnancy or perimenopause : 24/7 sleep, stress and its regulation, nighttime temperature fluctuations, as well as overall recovery and energy levels via its vitality indicator. Clue Plus allows users to record their emotions and symptoms throughout their menstrual cycle, to improve their well-being.

Cycle and Period Tracking Together, ScanWatch 2 and Clue Plus offer women a comprehensive view of their health. By combining information from the Clue app with data on sleep, stress, activity, energy levels, and temperature measured by ScanWatch 2, women can better understand the impact of different phases of their cycle on their health and well-being.

Pregnancy and Conception ScanWatch 2 and Clue Plus complement each other to support women on their fertility journey. ScanWatch 2 tracks key health indicators for this phase of life: stress level (heart rate variability), sleep quality, physical activity level— while Clue Conceive provides scientifically validated information from gynecologists-obstetricians and fertility experts, using a clinically validated algorithm to identify the most fertile days. Women thus make informed decisions to increase their chances of conception.

Perimenopause ScanWatch 2 and Clue Perimenopause can help monitor key symptoms for this period: the gradual decrease in hormone levels can impact sleep and stress levels. Continuous temperature tracking by ScanWatch 2, for example, can identify the impact of temperature fluctuations and hot flashes on sleep. Clue Perimenopause provides key, science-backed information to better understand each symptom.

Availability

ScanWatch 2 and Clue Plus will be available at a special discounted rate of 359,95 euros/ \$379.95 for ScanWatch 2 and a 1-year subscription to Clue Plus on withings.com. Clue Plus members will also receive a special 10% discount on a wide range of Withings products available exclusively on the Clue Perks section of the Clue app. All purchases of Withings products also include a free 1-month



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membership of Withings+ on the Withings app.

Links to download the Clue app from [Google Play](#) and [App store](#)

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NOTES TO EDITORS

About Withings

A pioneer in real-life health tracking, Withings created the first connected scale in 2009 and has since continued to innovate to offer an ecosystem of clinically validated connected objects, used by 15 million people worldwide as well as by numerous renowned healthcare centers and research institutes.

The Withings ecosystem measures more than 50 biomarkers.

It includes :

- connected scales, true health platforms, performing a complete health check-up with up to 40 biomarkers (such as segmental body composition, nerve health score, 6-lead ECG, vascular age) - hybrid connected watches that notably allow tracking sleep quality, temperature, respiratory rhythm, heart rate and its variations day and night, with a medical-grade ECG to detect pathologies such as atrial fibrillation.
- a sleep analyzer detecting sleep cycles, wake phases, and sleep apnea.
- connected blood pressure monitors allow home monitoring of blood pressure evolution, thanks to sharing reliable and comprehensive measurement reports with a doctor, and can integrate a stethoscope to detect valvular heart disease at home, more frequent in cases of high blood pressure.

To learn more, visit withings.com and contact us on [Instagram](#), [Facebook](#), or [X \(formerly Twitter\)](#).

About Clue

Clue is the #1 women-led period and cycle tracker, loved by over 100 million women and people with cycles around the world.

Beyond period tracking, Clue helps you turn your cycle into a powerful tool to help navigate your health journey by making sense of your hormones and discovering your unique patterns.



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Whether you want to simply understand your cycle, try to conceive, track your pregnancy, or navigate perimenopause, Clue is your intelligent science-backed, data-driven, health guide.

Join the movement that's changing the future of female health, one data point at a time.

About Withings' new ScanWatch 2

The new ScanWatch 2 watch allows in-depth health tracking to give women all the key essential data and better understand how they are impacted by cycles and hormonal fluctuations:

- **With its attractive analog watch design and unrivalled 35-day battery life, the ScanWatch 2 can be worn continuously 24/7**, with no need to recharge at the end of the day. Night data are crucial to follow women's health.
- **The interactive screen displays all the metrics**, such as cycle phases and ovulation period, and allows intuitive symptom logging.
- **Precise tracking of core body temperature fluctuations** is made possible by its **TempTech 24/7 technology**, which combines a **heat flux sensor** with a wrist temperature sensor. Body temperature is thus precisely distinguished from that of the environment, and temperature variations are continuously monitored, which is essential for cycle tracking.
- Thanks to its heart and respiratory rate tracking algorithms, **it offers extremely precise sleep tracking: sleep cycles, sleep quality score, identification of wake times.**
- **The vitality score associated with the ScanWatch 2** allows women to track **their energy level** throughout the cycle and optimize it according to the cycle phases.
- **Its medical-grade ECG allows detection** of Heart diseases like atrial fibrillation, whose prevalence increases after menopause¹.

¹El Khoudary SR, Aggarwal B, Beckie TM, Hodis HN, Johnson AE, Langer RD, Limacher MC, Manson JE, Stefanick ML, Allison MA; American Heart Association Prevention Science Committee of the Council on Epidemiology and Prevention; and Council on Cardiovascular and Stroke Nursing. Menopause Transition and Cardiovascular Disease Risk: Implications for Timing of Early Prevention: A Scientific Statement From the American Heart Association. *Circulation*. 2020 Dec 22;142(25):e506-e532. doi: 10.1161/CIR.0000000000000912. Epub 2020 Nov 30. PMID: 33251828

Press contacts