

The new BPM Vision lets you monitor your blood pressure and detect atrial fibrillation — all in one simple gesture.

*Withings is reinventing blood pressure and electrocardiogram measurement with **BPM Vision**, the most complete and user-friendly medical device of its kind. BPM Vision enables truly comprehensive cardiovascular monitoring. Early detection of atrial fibrillation — the most common heart rhythm disorder, whose prevalence increases with hypertension — is key to preventing a stroke, thereby saving lives⁴.*



Issy-les-Moulineaux, France - October 7, 2025 - Withings, a pioneer in connected health, is proud to introduce BPM Vision, its innovative new blood pressure monitor that revolutionizes at-home blood pressure and atrial fibrillation² monitoring. Featuring a large, high-resolution color screen and interactive buttons, BPM Vision delivers clinical-grade blood pressure measurements by expertly guiding the user through the process.

"Is my cuff secure enough? Will I capture an accurate reading?" Withings has completely reimaged the user experience to address these common concerns that can impact measurement accuracy. What's more: building on Withings' proven expertise in precise at-home electrocardiogram recording (see the "Key

Figures" section), BPM Vision seamlessly integrates this advanced functionality for comprehensive cardiovascular health monitoring – all without adding complexity to your daily routine. This represents a pivotal innovation in supporting cardiovascular health, especially given that high blood pressure can elevate the risk of developing atrial fibrillation by 50%³.

Its key features: clear, step-by-step instructions displayed on the screen effortlessly guide the user, along with an integrated ECG that doesn't require a smartphone for measurement.

Through the Cardio Check-Up service (included with Withings+), ECG² measurements captured by BPM Vision can be expertly analyzed by certified cardiologists in less than 24 hours. Additionally, every BPM Vision purchase includes a complimentary one-month Withings+ subscription, granting access to a free initial analysis. While highly beneficial, Withings+ is not mandatory, and BPM Vision can be used effectively on its own.

Revolutionizing At-Home Blood Pressure Monitoring

At-home blood pressure monitoring is an essential step in managing hypertension, a condition that affects one in four men and one in five women worldwide. Regular at-home measurements provide valuable data that complements clinical assessments, enabling the detection of fluctuations, the evaluation of treatment effectiveness, and the preservation of long-term cardiovascular health.

Numerous studies¹ show that individuals with hypertension often face challenges with improper cuff positioning, inconsistent measurements, and a lack of guidance. BPM Vision addresses these challenges with its intuitive design and advanced color screen, ensuring precise and effortless monitoring for all users, including those less familiar with technology.

Key Figures

- To date, Withings devices have detected 73 million high blood pressure readings worldwide.

¹ <https://jamanetwork.com/journals/jamainternalmedicine/article-abstract/2824754>

² The ECG functionality will be gradually rolled out on devices in the relevant European countries.

³ <https://link.springer.com/article/10.1007/s10654-022-00914-0>

⁴ <https://www.ahajournals.org/doi/full/10.1161/circulationaha.117.030583>

- Of the 98.1 million electrocardiograms (ECGs) performed with Withings devices, 4.8 million (or 4.9%) revealed signs of atrial fibrillation. These alerts enabled users to take concrete steps to safeguard their heart health.
- Withings users take an average of 14 blood pressure measurements per month. Regular at-home blood pressure measurements over a longer period lead to improved blood pressure control.
- High blood pressure increases the risk of developing atrial fibrillation by up to 50%³.

Clinical Accuracy, User-Friendly Design

BPM Vision delivers medical-grade precision on a large screen, featuring color-coded displays for your blood pressure results right at home, effectively removing the stress often associated with in-clinic measurements.



Key Features:

- **CE-certified medical device** for blood pressure measurement
- **Single-lead ECG²** – Captured in 30 seconds by placing fingers on the device's front sensors to detect atrial fibrillation.
- **EasyTrack™** – Step-by-step measurement tutorials on a 2.8-inch high-resolution color LCD screen to optimize the precision of each measurement.

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- **Instant, color-coded feedback** – Easy-to-interpret results with indicators compliant with European hypertension thresholds.
- **TripleTrust™** – Three consecutive measurements to confirm reliability, as recommended by medical professionals.
- **FlexiFit™ Cuff** – An adjustable and detachable cuff, designed for comfort, available in standard size (included) and XL (sold separately).
- **Protective case included** – Designed to provide the optimal viewing angle and stability, it ensures accurate and comfortable reading of your results every time and from anywhere.
- **Exceptional one-year battery life** – BPM Vision recharges easily with the included USB-C charging cable, from 0 to 100% in less than 6 hours.
- **AutoSync+™** – Integrated Wi-Fi connection for automatic synchronization, without needing a phone.
- **Unlimited Storage** – Free and unlimited storage of all health data in-app. 16 measures can be stored in between two synchronizations.



Track Trends in the Withings App and Share with Healthcare Professionals

BPM Vision seamlessly integrates with the Withings App, available for iOS and Android smartphones, offering users a comprehensive health management solution. With real-time data tracking, users can generate detailed health reports

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that are easily shareable with healthcare professionals for more informed and personalized discussions.



“At Withings, we believe that everyone should be empowered to take charge of their own health. Blood pressure is no exception — the accuracy of a measurement depends on both the gesture and the context. After launching the world’s first connected blood pressure monitor in 2011, we listened to millions of users and healthcare professionals to create BPM Vision — the benchmark for a new generation of devices: more intuitive, more reliable, and designed to go even further in chronic disease monitoring. That’s why we added the electrocardiogram feature — to turn a simple reading into a key moment for cardiovascular assessment.”

Éric Carreel,

President and Co-founder of Withings

Cardio Check-Up: A Medical Review in 24 Hours

Cardio Check-Up is an innovative heart health service integrated into the **Withings app** through the **Withings+ subscription**, allowing users to receive detailed feedback from certified cardiologists in **less than 24 hours**.

For even more precise and comprehensive monitoring, each purchase of a new **BPM Vision** includes **one free month of Withings+**, the premium version of the Withings app. Subscribers gain access to exclusive content and personalized programs to help optimize and achieve their health goals.

Cardio Check-Up is compatible with **BPM Vision** and all current and future **Withings devices** equipped with ECG functionality — including [ScanWatch 2](#), [ScanWatch Nova](#), and [ScanWatch Nova Brilliant](#) hybrid watches, as well as the [Body Scan](#) smart scale, the [BPM Core](#) blood pressure monitor, and [BeamO](#).

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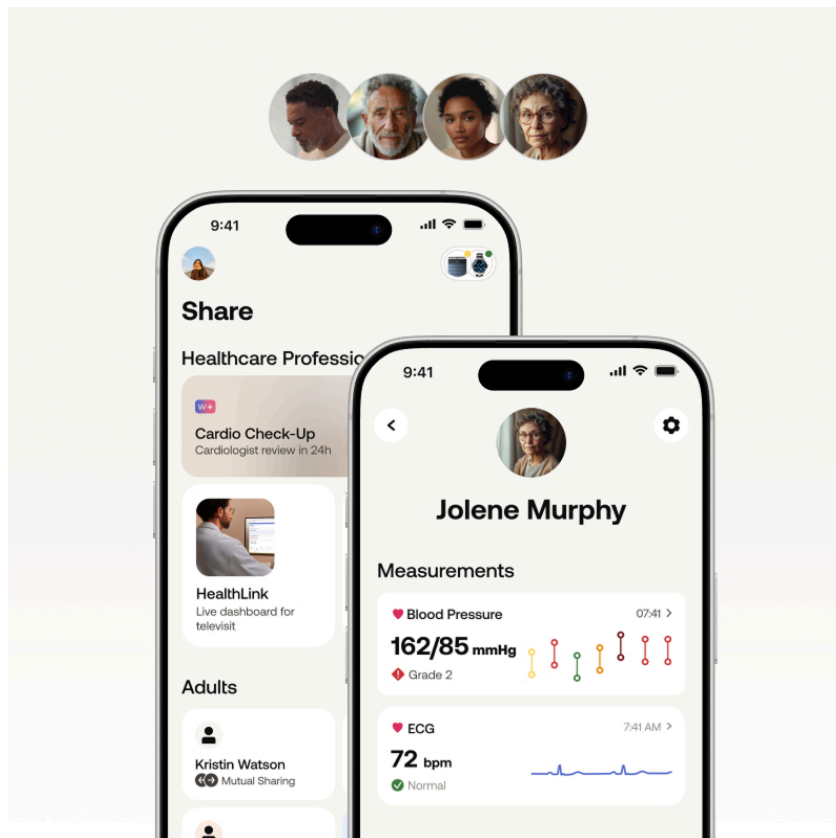
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What Cardio Check-Up Offers

- **Early detection of heart disorders:** Cardiologists can identify **atrial fibrillation** — the most common arrhythmia — as well as around ten other heart rhythm disorders, enabling faster intervention and better health outcomes.
- **Convenience and accessibility:** A specialized clinical review is available directly in the app, without appointments, from home, in just **24 hours**.
- **Quarterly reports:** Included in the Withings+ subscription — up to **four Cardio Check-Ups per year**, ensuring proactive monitoring and greater peace of mind.
- **Privacy and security:** All health data is protected according to the **highest standards of security and confidentiality**.
- **Trend tracking and sharing:** The Withings app allows users to **visualize the evolution of their health data** and **easily share results with healthcare professionals**.



Withings+

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Withings+ gives you access to:

- **Cardio Check-Up:** The ability to have certain cardiovascular data analyzed by certified cardiologists.
 - **Withings Health Assistant (24/7):** An intelligent, always-available assistant that provides personalized answers to health questions and regularly delivers tailored advice.
 - **Advanced indicators and scores:** Access to exclusive metrics such as the **Vitality Indicator**.
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Pricing and Availability

BPM Vision is **CE-certified** and available for **€179.95** on withings.com. It will also soon be available on **Amazon** and through **partner retailers across Europe**, except in **Switzerland** and the **United Kingdom**.

About Withings

A **pioneer in real-world health tracking**, **Withings** created the **first connected scale** in 2009 and has continued to innovate ever since, building an ecosystem of **clinically validated connected devices** used by **15 million people worldwide**, as well as numerous leading healthcare centers and research institutions.

The **Withings ecosystem** tracks **over 50 biomarkers**. It includes a **sleep analyzer** that monitors sleep cycles, wake phases, and sleep apnea; **elegantly designed hybrid watches** that track heart rate and its variations day and night, perform **medical-grade electrocardiograms** to detect conditions such as **atrial fibrillation**, and monitor **blood oxygen levels**.

The **connected scales** serve as true **health platforms**, measuring body composition and unique biomarkers such as **nerve health score** and **pulse wave velocity**, which reflects cardiovascular age and helps detect **arterial stiffness**, often linked to hypertension.

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The **connected blood pressure monitors** enable home monitoring of blood pressure trends and make it easy to share detailed, reliable reports with doctors. Some models even integrate a **stethoscope** to detect **valvular heart disease** at home – a condition more common among people with hypertension.

For more information, visit withings.com or connect with us on [Instagram](#), [Facebook](#), and [X \(formerly Twitter\)](#).

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