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WITHINGS

Withings Elevates the Ease and Clarity of Blood Pressure Monitoring With the US Availability of BPM Vision

Bridging innovation and accessibility, Withings brings clinical accuracy and crystal-clear insights to at-home heart health monitoring



Boston, MA, April 2, 2025 – [Withings](#), a pioneer in connected health, is proud to announce the US availability of [BPM Vision](#), designed to revolutionize the ease and clarity of blood pressure monitoring and fill a critical gap in at-home heart health monitoring. Featuring a large, high-resolution color screen with unmatched readability, BPM Vision not only delivers clinical-grade results but also prioritizes ease of use, seamlessly guiding users through the measurement process with intuitive on-screen instructions.

FDA cleared, BPM Vision is available from April 2, 2025 priced at \$149.95 at www.withings.com, and from Amazon and select retail partners in May 2025. Seen in action [here](#), its key features include:

- **Clinical Reliability:** Delivers heart rate along with precise systolic and diastolic blood pressure measurements to help detect and control hypertension.
- **TripleTrust™** – Takes three consecutive measurements to ensure the most accurate and reliable blood pressure reading—just like doctors recommend.
- **Crystal-Clear Insights:** The high-resolution display provides instant, ultra-readable results with color-coded feedback on readings and measurement accuracy.
- **Educational Tutorials:** with EasyTrack™ displaying step-by-step measurement tutorials on the high resolution 2.8” LCD color screen to guide users in achieving correct measurement techniques for more reliable results.
- **Interchangeable Cuffs:** Available in sizes ranging from 9 to 20 inches (22 cm to 52 cm), ensuring a comfortable fit for all adult users.
- **AutoSync+™:** Wi-Fi-enabled for automatic, phone-free syncing to the Withings app.
- **Multi-User Capability:** offering unlimited in-app storage and on-device data storage it tracks health data for up to eight users, making it an ideal choice for families or shared households.

Revolutionizing At-Home Blood Pressure Monitoring

Monitoring blood pressure at home is a critical step in managing hypertension, which affects nearly half of US adults. Regular at-home readings provide valuable data that complement clinical assessments, helping to detect fluctuations, assess treatment effectiveness, and support long-term cardiovascular health. However, many studies¹ show that individuals struggle with improper positioning, inconsistent readings, and lack of guidance. BPM Vision addresses these challenges with an easy-to-use design and an advanced color display to ensure accurate and effortless monitoring for all users, including those who may not be tech-savvy.

Connected Cardiovascular Health Management

BPM Vision seamlessly integrates with the Withings app, offering users an all-in-one solution for cardiovascular health management. With real-time data tracking, users can generate comprehensive health reports that can be easily shared with healthcare providers for more informed discussions.

“At Withings, we believe that better health starts with better habits. BPM Vision is designed to make blood pressure monitoring effortless, accurate, and accessible, helping people take correct readings more often and with confidence,” said Eric Carreel, Founder and President of Withings. “By guiding users through proper measurement techniques and providing instant, easy-to-read results, BPM Vision encourages more consistent tracking—leading to better insights and improved heart health over time.”

For more information on BPM Vision and Withings’ suite of connected health solutions, visit www.withings.com.

¹ <https://jamanetwork.com/journals/jamainternalmedicine/article-abstract/2824754>

About Withings

Withings created the first smart scale in 2009 and has been the pioneer in connected health ever since. Its clinically validated and multi-award-winning range is used by millions worldwide and includes smart scales, hybrid watches, blood pressure monitors, sleep analyzers, and more. The team of engineers, data scientists, and healthcare professionals at Withings work alongside clinical experts to make it possible to take medical-grade measurements at home. Withings was the first to bring measurements for pulse wave velocity and electrodermal activity into the home – finding ever more precise ways to measure our health. Withings Health Solutions, its dedicated division serving healthcare professionals across chronic disease prevention and management, remote patient monitoring, clinical research, and more, helps bridge the gap between patients and their care teams.

Withings is dedicated to creating a world where people can see their path to better health and feel supported to pursue it using devices designed to fit beautifully into daily life, supported by information that unlocks long-term health insights and offers programs to create meaningful change. Find out more at withings.com and connect with us on [Facebook](#), [Instagram](#), or [X](#).