

**UNDER EMBARGO UNTIL January, 7th at 6am Vegas Time (UTC-8) // January, 7th 3pm Paris Time (UTC+1)**

## **Withings Enhances Cardiovascular Solutions at CES 2025 with BPM Vision and Cardio Check-Up**



*Withings meets unmet at-home heart health needs with one solution that simplifies and encourages accurate BP readings and a second that provides access to professional clinicians to assess ECG results.*

**Las Vegas, January 7, 2025** – [Withings](#), a global leader in connected health, is proud to announce the expansion of its cardiovascular offering at CES. Introducing **BPM Vision**, an advanced blood pressure monitor designed to increase the reliability and comfort as well as the efficacy of ongoing BP readings, and **Cardio Check-Up**, an innovative service that connects users with expert cardiologists for professional assessment of ECG measurements.

### **BPM Vision: Clinical accuracy. Crystal-clear insights**

**BPM Vision** redefines blood pressure management by addressing the persistent challenges of at-home health monitoring. It makes blood pressure monitoring accessible and easy for everyone—particularly non-tech-savvy elderly users—ensuring accurate readings are consistently and reliably taken and promoting adherence to blood pressure and hypertension management.

BPM Vision achieves this through a beautiful new form factor featuring a large, color, high-resolution screen that provides ultra-readable results, on-device step-by-step educational instructions, reminders, and motivational nudges<sup>1</sup>. Its advanced features include:

- **Clinical Reliability:** Enables reliable monitoring of systolic and diastolic blood pressure, aiding in the detection and control of hypertension.
- **Crystal-Clear Insights:** A large, high-resolution display provides instant, ultra-readable results along with color-coded feedback on both readings and whether a measurement has been taken correctly

---

<sup>1</sup> These features won't be available at launch.

- **Educational Tutorials:** On-screen tutorials guide users through correct measurement procedures.
- **Interchangeable Cuffs:** Cuff options with circumferences of 9 to 17 inches (22 cm to 42 cm) or 16 to 20 inches (40 to 52 cm) fit every adult arm type.
- **Encouraging Compliance:** The screen can be programmed with motivational messages, reminders to take or log medication, or questions to prompt users to log symptoms <sup>1</sup>.
- **Smart Connectivity:** Wi-Fi-enabled data synchronization and a six-month battery life support continuous and hassle-free monitoring.
- **Multi-User Capability:** Tracks data for up to eight users, making it ideal for family health management.

Connected to the Withings app, BPM Vision offers an all-in-one solution for cardiovascular health, providing clear data and the ability to share comprehensive health reports with healthcare providers in just a few clicks.

### **Cardio Check-Up: Cardiologist review in 24h**

**Cardio Check-Up** is a revolutionary in-app service for heart health that enables users to receive detailed feedback on their cardiovascular health from board-certified cardiologists within 24 hours. Housed within [Withings+](#), the company's subscription-based health improvement service, Cardio Check-up, goes live on Day 1 of CES (January 7, 2025) and is powered in the USA by [Heartbeat Health](#) and by [DPV Analytics](#) in France, Germany. Cardio Check-Up is compatible with all current and future Withings devices with ECG capabilities. These include the hybrid smartwatches ScanWatch, [ScanWatch 2](#), [ScanWatch Nova](#), and the new [ScanWatch Nova Brilliant](#), as well as the [Body Scan](#) connected scale, the Move ECG and [BPM Core](#) connected monitors, and the groundbreaking 4-in-1 MultiScan checkup device, [BeamO](#). Cardio Check-Up offers:

- **Early Detection of Heart Conditions:** Cardiologists can detect AFib, the most common arrhythmia, alongside 10+ other arrhythmias, allowing for prompt intervention and better health outcomes.
- **Convenience and Accessibility:** Receive specialist clinical reviews directly through the app—no appointments needed, all from the comfort of your home, in 24 hours!
- **Quarterly Check-Ups:** Included with the Withings+ subscription, enjoy up to 4 Cardio Check-Ups annually, giving you peace of mind and proactive heart care.
- **Privacy and Security:** Health data is managed with the highest standards of privacy<sup>2</sup>.

### **Bridging Innovation and Accessibility**

“At Withings, we are committed to advancing at-home health monitoring, making it simpler for everyone to take control of their cardiovascular health,” said Eric Carreel, Founder and President of Withings.

“BPM Vision and Cardio Check-Up exemplify our dedication to delivering clinically accurate, accessible, and actionable health solutions.”

### **Availability**

Priced at \$129.95, BPM Vision is expected to be available in the US only from April 2025 following FDA clearance. Cardio Check-Up is available from January 7, 2025, as part of the Withings+ subscription offering. For users with an annual subscription (\$99.95/year), the service includes four Cardio Check-Ups

---

<sup>2</sup> <https://www.withings.com/eu/en/legal/privacy-policy>

per year. Users with monthly subscriptions (\$9.95/month) receive one Cardio Check-Up every 90 days of continuous subscription.

For more information, visit [www.withings.com](http://www.withings.com) or meet the team at CES 2025, Booth [[Venetian Expo, Halls A-D - 54119](#)].

-ends-

### **About Withings**

Withings created the first smart scale in 2009 and has been the pioneer in connected health ever since. Its clinically validated and multi-award-winning range is used by millions worldwide and includes smart scales, hybrid watches, blood pressure monitors, sleep analyzers, and more. The team of engineers, data scientists, and healthcare professionals at Withings work alongside clinical experts to make it possible to take medical-grade measurements at home. Withings was the first to bring measurements for pulse wave velocity and electrodermal activity into the home – finding ever more precise ways to measure our health. Withings Health Solutions, its dedicated division serving healthcare professionals across chronic disease prevention and management, remote patient monitoring, clinical research, and more, helps bridge the gap between patients and their care teams.

Withings is dedicated to creating a world where people can see their path to better health and feel supported to pursue it using devices designed to fit beautifully into daily life, supported by information that unlocks long-term health insights and offers programs to create meaningful change. Find out more at [withings.com](http://withings.com) and connect with us on [Facebook](#), [Instagram](#), or [X](#).