

WITHINGS APPOINTS DR. SHIKHA ANAND AS CHIEF MEDICAL OFFICER



Boston, MA – June 24, 2021 – Withings, a pioneer of the connected health movement, today announced the appointment of Shikha Anand, MD MPH as Chief Medical Officer. Withings provides personal health data and insights to millions of people worldwide through an award-winning ecosystem of health tracking devices and is the producer of the top-selling connected scale in the US. The company has raised \$60M in 2020 to accelerate its US healthcare strategy and develop its next generation of devices.

In her role, Dr. Anand will help Withings bring more clinical-grade medical devices into the home as well as develop solutions for medical professional audiences. Dr. Anand will also lead the company’s clinical strategy, playing an integral part in research and the regulatory process.

Dr. Anand has over 15 years of experience developing innovations and systems that improve health. Her leadership experience includes public health, research, consumer health technology, and clinical informatics. Prior to joining Withings, Anand served as the Chief Medical Officer at Well, the on-demand healthcare guidance platform. At Well, she focused on developing individualized health technology and human support to empower participants to reach their goals. She also led health innovation initiatives at Federally Qualified Health Centers, at Aetna/ CVS, with state and federal agencies, and in Walmart’s Care Clinics.

“Dr. Anand’s achievements within the medical field along with her patient-focused goals align with our mission and company values here at Withings. Her work with clinical and patient-generated data to build products that help people improve health behaviors and outcomes makes her the perfect candidate for the Chief Medical Officer role,” said Mathieu Letombe, CEO of Withings. “We are eager to tap into her vast community health experience to make Withings products equally accessible and relevant for individuals worldwide.”

As Withings deepens its ongoing healthcare strategy, Dr. Anand's role will be to advance the company's US focus by driving innovation through a medical product roadmap strategy that provides in-depth health insights to millions of consumers. She will also deliver medical guidance to Withings Health Solutions team, a dedicated business-to-business division that works with medical professionals, disease management programs, coaching platforms, and researchers to leverage Withings devices and data analytics. Health Solutions has led strong partnerships with diabetes prevention programs in the United States and has supported research in prestigious institutions such as Harvard Medical school, Scripps, Stanford, and the University of Pennsylvania.

Anand will use her clinical, research, and data science expertise to lead Withings initiatives to develop novel technology and algorithms to screen, diagnose, and monitor chronic medical and behavioral health conditions. "I'm thrilled to join Withings to lead its medical strategy. Throughout my career I have been committed to advancing consumer access to actionable health data," said Dr. Shikha Anand, Chief Medical Officer of Withings. "I look forward to utilizing my past experience to create a successful ecosystem that can be leveraged in other areas of the connected health movement."

For more information on the Withings team and its portfolio of connected health products, please visit: www.withings.com.

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About Withings

Established in 2008, [Withings](http://www.withings.com), is a world leader in connected health technology. Its team of engineers, data scientists, and healthcare professionals have enthused everyday, elegant lifestyle objects with medical capabilities to efficiently track health vitals. Its range of medical-grade in-home devices can monitor more than 20 health parameters and are used daily by millions of people worldwide. Its portfolio of devices that includes connected scales, hybrid watches, smart thermometers, blood pressure monitors, and sleep trackers empower individuals to take back control of their health, track chronic diseases and detect under-diagnosed conditions.

The [Withings Health Solutions](http://www.withings.com/health-solutions) division supports researchers and healthcare professionals around the world. It provides unique patient-generated health data collection and analysis solutions to remotely and continuously monitor patients' health with innovative, engaging, and non-invasive medical devices.

[1] The Body Cardio was first introduced with the ability to measure Pulse Wave Velocity in 2016. Following its acquisition by Nokia in late 2016, the capability to measure PWV was suspended in the USA but has remained in place throughout the rest of the world. Now back under Withings ownership, Vascular Age once again makes this powerful measurement available to US audiences in a more easily understandable and actionable metric.