

Withings Launches Withings Intelligence in Beta: AI-Driven Insights To Decode your Health

Boston – June 10, 2025 – Withings, a global leader in connected health technology, is proud to announce the beta release of **Withings Intelligence**, an innovative new feature integrated into its premium subscription service, **Withings+**. Powered by advanced AI, Withings Intelligence delivers a personalized health assistant, real-time insights, and automated trend detection, transforming raw health data into meaningful guidance to support progress and longevity.

Decode Your Body with AI

Withings Intelligence is designed to evolve with each user's unique health journey. By analyzing data across sleep, activity, weight, heart rate, and more, it uncovers personalized correlations and delivers smarter, more relevant insights than ever before. The result: a comprehensive, intelligent health companion in your pocket.

Three Core Features Powering Withings Intelligence:

- **24/7 AI-Powered Insights:** Always-on analysis detects trends and potential health shifts, before you even notice them.
- **Instant Health Guidance:** A built-in virtual assistant delivers real-time answers and personalized recommendations to support daily decisions.
- **Deep Data Correlations:** Insights that go beyond the surface, revealing how various health metrics interact and evolve over time.

A Premium Experience Built on a Trusted Foundation

Withings has long made health data accessible and free, offering seamless integration across all its devices and lifelong data storage. The **Withings App** continues to provide this core experience at no additional cost, including the ability to share data with healthcare professionals.

Launched in September 2023, **Withings+** introduced enhanced features such as the **Health Improvement Score**, a long-term wellness metric built from multiple health verticals, and an exclusive content library with expert articles, recipes, and guided workouts. In early 2025, Withings+ added **Cardio Check-Up**, a clinical feature offering cardiologist reviews within 24 hours in France, Germany, and the U.S.

Withings Intelligence Now in Beta

Withings Intelligence is currently rolling out in beta to Withings+ subscribers and is expected to be made widely available later this year. As part of the broader app update, all users, free and premium, will also benefit from a redesigned, more intuitive homepage and the ability to pin favorite metrics with “My Focus” for quick access.

Experience What Your Health’s Been Missing

Withings Intelligence marks a major step forward in proactive health management, giving users the tools and knowledge they need to take control of their well-being with confidence.

Withings+ is available as a subscription upgrade within the **Withings App** for \$9.95 per month or \$99.50 per year.. The core health tracking experience remains free and fully accessible to all users. This launch corresponds to the release of App version 7.5 for both iOS and Android.

About Withings

Withings invented the first connected scale in 2009 and remains at the forefront of connected health. Its ecosystem of clinically validated connected health devices is used by more than twelve million people worldwide in 40 countries. It includes connected scales, connected watches with watchmaking design, a sleep sensor, blood pressure monitors, and soon a urine analyser. Entirely based in France, in Issy-les-Moulineaux, the technology, AI, and biomedical research teams work alongside renowned research institutes to make it possible to take medical-grade measurements at home, over time. Withings was the first to introduce pulse wave velocity and electrodermal activity measurements into homes: all ways to more accurately assess our health and promote a longer life. The design of each device is studied to integrate naturally into daily life, with the minimum possible actions. The Withings app and the Withings+ service provide daily motivation by tracking data over time and providing personalised advice to encourage lasting changes. To learn more, visit withings.com and contact us on [Facebook](#), Instagram, or [X \(formerly Twitter\)](#).

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